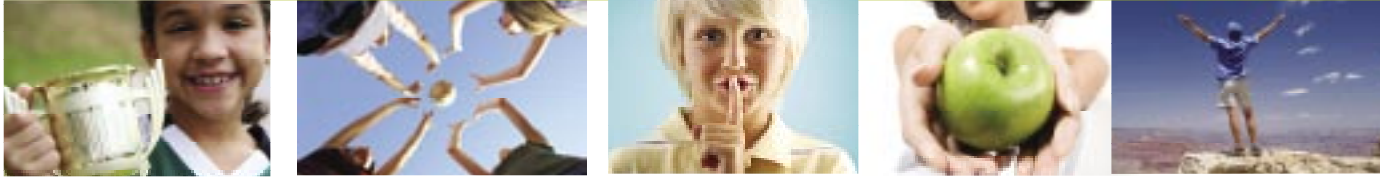




promoting youth sports
healthy to give
staff volunteers
opinions + new rules

12.07
at issue: giving back

with Current Issues



thinking
Connecting our Community

we've met our match

KBSDS is Proud to Sponsor the Tucson Soccer Academy

– Ted Schmidt

The Tucson Soccer Academy offers organized youth soccer activities to players age 4 through 19. It strives to develop responsible citizens who will be an asset to the community by teaching student athletes about the value of physical exercise to personal health, the importance of choosing not to participate in alcohol and drug consumption, the priority of schoolwork, the importance of an individual's commitment to a community group, and the generosity to support those who need assistance.

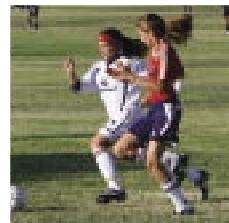
We are pleased to announce that we have become the Tucson Soccer Academy's title sponsor. It is our goal to support TSA in its efforts to maintain its competitive soccer program as the best in Southern Arizona.

Director of Player Development Michael Emenalo says, **"TSA strives to provide Southern Arizona with the best that competitive soccer has to offer. In order to accomplish this, our needs are great, including the need for funds for scholarships, and the best equipment, coaches, and staff.**

This contribution will go a long way toward allowing TSA to make this unique soccer experience available to children throughout Southern Arizona, including many who otherwise could not afford to participate."



KBSDS could not be happier to have the opportunity to contribute in a meaningful way to make Tucson's best soccer program even better. We are especially pleased that, among other things, our sponsorship funds will make the TSA experience available to so many youth who otherwise could not afford to participate due to financial constraints. KBSDS has a long history of supporting youth activities in our community, and this opportunity to become the TSA title sponsor is a natural fit.



To learn more about the Tucson Soccer Academy, log on to:
tucsonsocceracademy.org

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secret donors

– Jim Dyer

sports

supporting
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in the
community

Promoting youth sports for 45 years: the Tucson Conquistadores

Since 1962, the Tucson Conquistadores has donated more than \$18 million to support Tucson and Southern Arizona youth athletics. Through funds raised by sponsoring past PGA Tour events and now the Accenture Match Play Championship, this organization has been able to make a difference in thousands of individual lives.

At the Conquistadores' monthly funding request meetings, a committee reviews requests and grants funds to individuals, teams, and organizations. In addition to the Educational Enrichment Foundation, key beneficiaries of the Conquistadores' fundraising efforts have been Tucson and Pima County junior golf programs, the Field of Dreams/ Challenger Little League Sports Complex, Boys and Girls Clubs in Tucson and Nogales, Pima County Special Olympics, and the First Tee program at El Rio Golf Course.

This year alone, the Conquistadores donated \$150,000 to Pima County's Special Olympics to help support that organization's 1,100 athletes.



The Conquistadores do not “blow their horn” and seek publicity for all of the good they do for Tucson and Southern Arizona. Instead, the group quietly funds your kids’ little league teams, soccer teams, softball teams, basketball teams, swim teams, and virtually every sport your kids play. The Conquistadores fund the City and County junior golf program, which provides free golf for all Tucson youngsters. To date, more than 20,000 rounds of golf have been played through this program.

Burt Kinerk and I are both proud Conquistadores. Burt has been active for nearly 40 years and I have been involved for more than 15 years, helping provide significant financial support for almost every youth sport in our community.



giving back gives back



– Erica McCallum

The more you give the better you feel

The holiday season brings a surge in giving, not only to our relatives and friends, but to the community as well. Our lawyers and staff, for example, have pitched in to make a holiday financial donation to Tucson's Brewster Center for Domestic Violence for the past seven years. We give to others to pass on some of the good fortune we've enjoyed during the prior year. It feels good to give something back to an organization that helps many members of our community when they need it most.

And it turns out that giving back helps us as well. Recent studies show that helping others—whether face-to-face or by writing a check—reduces stress, improves your health, raises your sense of well-being, and maybe also extends your life. Helper's high, that warm glow you feel when you perform a good deed for someone else, stimulates your brain's compassion center, the prefrontal lobe, and raises your oxytocin level. (Oxytocin, the "bonding" hormone, prepares women for motherhood and helps men and women establish trusting relationships.) Moreover, by reducing stress, generous acts improve immunity by raising levels of protective antibodies, thus strengthening your body's defenses and perhaps ultimately your longevity.



Scientists are confirming that the more you give, the more health benefits you reap. Altruism truly is a win-win for both giver and recipient. This is likely not news: Americans donated over \$295 billion in 2006, with individuals giving 83.4% of that total. About 65% of American households with an income of less than \$100,000 gave to charity. In fact, ours is the most philanthropic country in the world, with Americans giving twice as much as the next most charitable country, Britain.



**Log on to KBSDS.com
and share your
thinking with us.**

Why do you volunteer?

- To meet people and make new friends
- To gain satisfaction from accomplishment
- To make an impact
- For religious or spiritual reasons
- To have fun

Sources:

"The Science of Good Deeds" by Jeanie Lerche Davis, webmd.com/balance/features/science-good-deeds

"Study – Good Deeds Benefit Giver and Receiver," by Elizabeth Svoboda, *Psychology Today Magazine*, October 2006.

"Brain Scans Can Detect 'Glow' of Charity Donors," *Chicago Tribune*, June 15, 2007.

"Americans Set Record for Charity in 2006," by Vinnee Tong, *Associated Press*.



reaching out

community

Defense lawyers like us too



In September, Ted Schmidt received a Special Recognition Award from the Arizona Association of Defense Counsel. The AADC is composed of defense attorneys who primarily practice in the area of civil defense litigation. Ted was unanimously selected for this award by the members of the AADC for epitomizing the highest standards of integrity and professionalism.

A home run for Sunnyside

KBSDS is once again honored to help make the dreams of some local champions come true. On Friday, May 11, 2007, the Sunnyside High School Girls Softball Team came from behind to defeat Centennial in the State Championship Game. Led by the 2007 Tucson Citizen Southern Arizona Softball Coach of the Year, Pete Palomarez, the Lady Blue Devils' 3-1 win propelled them to their first softball state championship.

KBSDS was delighted to provide rings to commemorate the Lady Blue Devils' winning team. Ted Schmidt was on hand for the September 7th ceremony to present each player with her championship ring.



Our staff consists of an amazing group of women who juggle many professional and personal responsibilities yet still manage to find the time to help others, and they do it in varied and creative ways.

KBSDS staff gives precious time to do good



Maria dedicates her efforts to helping her church and children's school. She organizes fundraiser events and chairs the school's sports committee, which does things like keep the school grounds neat and paint the lines on the basketball and volleyball courts.

Laura routinely cleans out her closet and donates gently used clothes to a local shelter. She also gathered and delivered baskets of toiletries for the Hurricane Katrina effort.

Sher participates in the Women's Build with Habitat for Humanity and volunteers with a local literacy program. **Cindy** sings with her church choir, which presents holiday performances several times throughout the year. In the past, she has contributed gifts to Operation Christmas Child, an international effort which provides care packages for underprivileged children around the world. **Bea** participates in her teenage son's Police Explorer Program fundraising activities.

Tucson offers a wide range of opportunities to help others. Consider undertaking (or adding) just one volunteer activity in 2008.

Together we can make a real difference in the lives of our children and neighbors.



There are lots of new things to see and do

The Tucson Children's Museum

On a sunny Sunday in mid-October, nearly 300 people – adults and kids alike – enjoyed a beautiful afternoon on the grounds of the Tucson Country Club to celebrate and raise money for the Tucson Children's Museum. All of the profits of the event will benefit the Children's Museum and allow it to continue to provide engaging, interesting and interactive exhibits. The Museum is a downtown landmark, housed in the historic old Carnegie Library. Behind the courtyard gates, over 80,000 Southern Arizona children discover the joy of learning through play each year.

I am proud to serve on the Board of Directors of the Children's Museum. My own kids enjoy spending time in Dinosaur World, exploring the depths of the Sea of Cortez, making cool projects in the Art Center, and, especially, stocking the pantry in the kid-size market. The Children's Museum has a wealth of fun activities, and will be unveiling more in early 2008. All the while, we are planning – with fingers crossed – for a move to a new facility as part of Tucson's Downtown redevelopment.

Children love the Museum experience, and are especially drawn to the special events. This fall, for example, we had a PowWow along with celebrations from around the world. If it's been a while since you have taken the kids to the Children's Museum, go back. There are lots of new things to see and do. And if you have never been there, give me a ring, and I'll happily give you a tour.

new rule

The Arizona Supreme Court has acted to cure some of the confusion surrounding offers of judgment. In revising Rule 68, the Court has streamlined how offers are made, clarified what sanctions are in play, and put in place a mechanism that forces parties to complain about deficient offers, as opposed to lying in the weeds until the end of the case. The new rule is effective January 1, 2008.

The full text of amended Rule 68, showing a comparison to the old rule, is available at kbsds.com/offerjudgment

These revisions go a long way toward clarifying what had become a confounding rule, so we can expect to see an increase in the use of offers of judgment.

Read Dev's full article online at KBSDS.com

